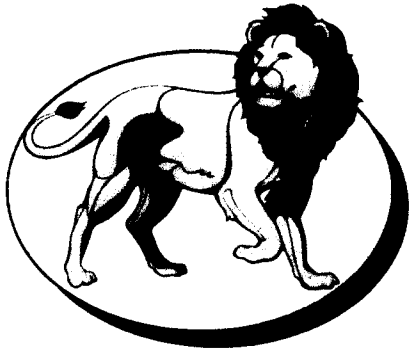
# Isaacs' 20 Rules

## ...for Personal and Professional Success

11. Never spit in a man's face unless his mustache is on fire.
12. Stand for something...or fall for anything.
13. Don't be afraid to make the same mistake once.
14. A committee is a cul de sac down which ideas are lured then quietly strangled.
15. There is nothing as wasteful as ignorance in action.
17. Proofread everything...check the math.
16. Be quick to praise and slow to criticize.
18. Double your money...fold it and put in your pocket.
19. The lion and the calf may lie down together, but the calf won't get much sleep.
20. An Army of asses led by a lion is vastly superior to an Army of lions led by an ass.



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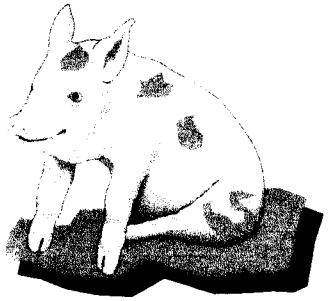
1. Hog the blame and share the glory.
2. When in charge, take charge...when in charge, you will probably annoy someone.
3. You can only sell your personal integrity once.
4. An ounce of loyalty is more valuable than a pound of cunning.



5. Don't wrestle with pigs...they like it and you'll get dirty.
6. No one ever succeeded by underestimating their authority.
7. Tell them what you're going to tell them; tell them; tell them what you told them; have them tell you what they heard...check the execution.
8. If you don't know, say so...then find out.
9. Only Robinson Crusoe got everything done by Friday.
10. Get mad, get over it, get on with it.